

### M.COM PROJECT LIST 2016-2018

SL N O	NAME OF THE STUDENT	PROJECT TOPICS
01	SK SUMAIAH TAMAKANTH	A study of consumer Behaviour towards online shopping
02	I.ANILKUMAR	Emergence of e-Commerce in Indian scenario
03	K. HARIKA	A Study on Mutual Funds Investor Awareness
04	CH. RAJANIKANTH	Role of Micro finance in eradicating unemployment & poverty
05	B.NAVEENKUMAR	A Study on Online Trading
06	M.SHAMANTHA	Capital Market structure in India. Issues and Challenges
07	G. SUDHEER GOUD	A Study on Foreign Direct Investments
08	P.SHIVAKUAMR	Project on Customer Perception towards Social Media Marketing
09	V.BALARAJU	Comparative Analysis of Insurance Companies
10	S. POOJA	Project on Customer Perception towards Digital Marketing
11	M. MOUNIKA	A Study on the Effectiveness of Facebook as a Marketing Tool
12	P. NEELAIAH	Project on Mergers & Acquisitions Trends in India
13	M. GEETHA	A Study on Impact of Foreign Direct Investments in India
14	S. SUPRIYA	Study on Price Volatility in the Stocks of BSE
15	K. DIVYA	Stocks Index & Factors Affecting Share Prices
16	G. VENKATESH	Comparative Analysis of Stock Broking Firms
17	N.SUSHMITHA	A Study on Investments in Initial Public Offerings
18	M. NARSING RAO	A Study on Mutual Funds Analysis
19	A.INDUMATHI	A Study on Impact of Corporate News on Investment Decisions
20	R.MOUNIKA	Risk Management using Financial Derivatives
21	M.RAJASHEKAR	Study on Derivatives using Call and Put Options
22	P.BHOOPAL	A Study on Equity Analysis Telecom Sector
23	JAGAN SINGH BANOTH	A Study on Foreign Direct Investments
24	M.ERAMANI	A Study on Venture Capital
25	M.KAVYA	A Study on Ratio Analysis of Specific Companies
26	VARAMMA	A Study on Job Analysis in Goole company

27	P.MADHAVI	A Study on Performance Appraisal in TATA company
28	V.MAMATHA	A Study on Customer Satisfaction towards a Bajaj company
29	U.SANDEEP KUMAR	A Study on Money Back Policies
30	B.SHRUTHI	Comparative Analysis of Insurance Companies
31	G. NAGAMANI	Project on Customer Perception towards Internet Marketing
32	S.LAXMI PRASANNA	Project on Building Brand Image with Email Marketing
33	M.MADHAVI	A Study on the Effectiveness of Twitter as a Marketing Tool
34	G. SANTHI REDDY	A Study on Imports & Exports in India
35	P. VEENA	Study on Price Volatility in the Stocks of NSE
36	SHEK ISAQ	A Study on Investment Pattern of Women Investors

### M.COM PROJECT LIST 2017-2019

SL N O	NAME OF THE STUDENT	PROJECT TOPICS
01	K. ANUSHA	Project on Building Brand Image with Internet Marketing
02	D. NAGARANI	A Study on Comparative Analysis of Home Loans
03	M. PRAVEEN	A study of consumer Behaviour towards online shopping
04	U. RAVALI	A Study on Derivatives with Special Reference to Futures Options
05	R. SHASHIVADANA	A Study on Equity Analysis Technology Sector
06	SRIKANTH	A Study on Impact of Referral Bonus in the Sales Promotion of Mobile Apps
07	N. DEEPIKA	Comparative Analysis of Health Insurance Companies Plans
08	G. KALPANA	Project on Sales Promotion towards Digital Marketing
09	G. ASHOK	A Study on the Effectiveness of YouTube as a Marketing Tool
10	SHAJAHAN BEGUM	Project on Venture Capital Trends in India
11	P. BEERAPPA	Stock Broking Franchisee Business
12	V. NARSIMLU	Impact of Exchange Rates on Stock Markets
13	M. SWAPNA	A Study on Investment in Primary Markets
14	N.SHAKUNTHALA	A Study on Risk Management using Financial Derivatives

15	G. SHRAVAN	Fundamental Analysis of Banking Stocks
16	B. KAMALAKAR	Trading Strategies using Options
17	T. RAVI	A Study on Imports – Exports
18	M. NAVEEN	A Study on Foreign Exchange Markets
19	K.MANIKYAM	A Study on Mutual Funds Comparative Analysis
20	T.LAXMI	A Study on Employee Discipline in Wipro company
21	HAMEEDA FARAHATH	Project on Sales Promotion towards Online Marketing
22	CH. SANGAMESHWAR	Role of Micro finance in eradicating unemployment & poverty
23	M.RENUKA	A study of consumer Behaviour towards online shopping
24	N.JYOTHI	A study of Emergence of e-Commerce in Indian scenario
25	M. RANI	A Study on Money Back Policies
26	M.RAVIKUMAR	Comparative Analysis of Health Insurance Companies
27	P. VINEETHA	Project on Sales Promotion towards Digital Marketing
28	T.SHIVALAXMI	A Study on Impact of Foreign Direct Investments in India
29	D. PADMA	Study on Price Volatility in the Stocks of BSE
30	J. HARSHITHA	Impact of Exchange Rates on Stock Markets
31	CH. RAJU	Comparative Analysis of Stock Broking Firms
32	NAZREEN	A Study on Online Trading
33	S. PRAVEEN	A Study on Risk Management using Financial Derivatives
34	G. MOHIUDDIN	A Study on Impact of Corporate News on Investment Decisions
35	K.DURGA	Fundamental Analysis of Finance & Banking Stocks
36	N. SOWMYA	Trading Strategies using Options
37	P.DEEPIKA	Risk Management using Financial Derivatives

### M.COM PROJECT LIST 2018-2020

SL NO	NAME OF THE STUDENT	PROJECT TOPICS
01	N. PRANAVILAXMI	A Study on Foreign Exchange Markets
02	K. SHIRISHA	A Study of cash flow statement
03	S. ANITTHA	Project on Venture Capital Trends in India
04	MISBA SULTHANA	Impact of Exchange Rates on Stock Markets
05	G. MAMATHA	Demonetization and its Impact on Indian economy
06	ABDUL AKHEEL	Consumer perceived risk in online marketing
07	SABA KHANAM	A study on cost analysis and control Larsen and turbo
08	RUBEENA BEGUM	Trading Strategies using Options
09	K. SONY	Initial public offering IPO
10	N. RAKESH	A Study on Investment Pattern of Women Investors
11	G. MAMATHA	A Study on Portfolio Management
12	K.NAGALAXMI	Study on investment banking under taken in ICICI bank
13	M.VENKATESHAM	A Study on Digital payments
14	M. SAIBABA	HR policies and its implementations
15	A.SRILATHA	A study of customer preferences in choosing Big Bazar
16	R. MAMATHABAI	Impact of Goods and Service tax (GST) on Indian Economy
17	A.ANUSHA	A Study on Imports & Exports in India
18	P. SUBHASH	A study on banking and insurance icici bank of India
19	D. MAHESHWARI	Online trading
20	K. SHRUTHI	A case study on goods and service tax.
21	N. YESURATHNAM	Comparative Analysis of Health Insurance Companies
22	B.SRIKANTHKUMAR	A Study on Quality of Work Life in Google company
23	B. SOWMYA	A study of performance evaluation portfolio of angel broking Ltd
24	C. VENKATESH	A case study on online business analysis
25	NUSRATH SULTHANA	A Study on the Effectiveness of You tube as a Marketing Tool
26	H. SHIVALEELA	Dealership satisfaction

27	B. PRABHAKAR	Capital budgeting at Ultra tech cement
28	S. MOUNIKA	A Study on WTO
29	M. JYOTHI	A Study on Investment Avenues in India
30	V. VASANTHA	A study of brand image of heritage food limited
31	M. PRIYANKA	A Study on Equity Analysis Energy & Power Sector
32	D.SANDYA	A Study on fixed assets of harsha Toyota
33	P. DEEKSHA	A Study on Trading Strategies using Options

### M.COM PROJECT LIST 2019-2021

SL NO	NAME OF THE STUDENT	PROJECT TOPICS
01	K.BHARGAVI	Risk Management using Financial Derivatives
02	M.SAIKHLA	A study on online shopping for online retailer
03	HUMERA JABEEN	A Study on Insurance As an Investment Strategy
04	T. PRAVALIKA	A Study on Retail Lending
05	G. BHAVANI	A Study on Venture Capital
06	R. RAVALI	A Study on Share Broking Franchisee Business
07	MEHJABEEN	Project on Sales Promotion towards Online Marketing
08	G. SOWBHAGYA	Comparative Analysis of Motor Insurance Companies
09	K. SRAVANTHI	Project on Customer Perception towards Email Marketing
10	A.VASUKEY	Stocks Index & Factors Affecting Share Prices
11	A.JAGADESHWARI	Impact of Exchange Rates on Stock Markets
12	M.SWARNALATHA	Impact of Goods and Service tax (GST) on Indian Economy
13	A.AVANTHIKA	A Study on Investments in Initial Public Offerings
14	M.SHIRISHA	A Study on Trading Strategies using Options
15	M. KRUPANAND REDDY	Fundamental Analysis of Automobile Stocks
16	P.SHIVAKOTI	Risk Management using Financial Derivatives

<b>17</b>	M. SWAMY	Demonetization and its Impact on Indian economy
<b>18</b>	M. SRIVANI	Study on Derivatives using Call and Put Options
<b>19</b>	B. DILIP RAO	A Study on Money Back Policies
<b>20</b>	K.MAMATHA	A case study on goods and service tax.
<b>21</b>	K. AKHILA	Project on building brand image with digital marketing
<b>22</b>	A.RAJESHWARI	A Study on Insurance as an Investment Strategy
<b>23</b>	K. SAICHANDU	Comparative Analysis of Stock Broking Firms
<b>24</b>	G. MAHESH	A Study on the Effectiveness of Twitter as a Marketing Tool
<b>25</b>	T. VEENA	A Study on Customer Satisfaction towards a Philips company
<b>26</b>	HUSNABEGUM	A Study on Promotional Strategies of a Mahindra company
<b>27</b>	T. RAVALI	A Study on Share Broking Franchisee Business
<b>28</b>	Y. RAMADEVI	A Study on Mutual Funds Comparative Analysis
<b>29</b>	D. SANGEETHA	A Study on Share Broking Franchisee Business
<b>30</b>	V. GAYATHRI	A Study on the Effectiveness of Facebook as a Marketing Tool
<b>31</b>	G. SRIDEVI	A Study on Employee Absenteeism in Reliance company
<b>32</b>	M.GEETHA	A Study on Investor Perception towards Investments in Mutual Funds

### M.COM PROJECT LIST 2020-2022

SL N O	NAME OF THE STUDENT	PROJECT TOPICS
01	ISHRATH SANA	A study on investor's perception on mutual fund.
02	G. RUCHITHA	A study of capital budgeting.
03	MUSKAN	A study on satisfaction of customer on santoor soap.
04	FATHIMA BANU	Consumer behaviour towards online shopping during covid-19
05	M. NIKHITHA	Impact of GST on construction industry
06	D. KALPANA	A project report on brand promise and product repurchase intention of health drinks.
07	D. SWATHI	a project report on awareness of e-banking.
08	M. CHANDI PRIYA	Growing opportunities for packaging industry in view of online business with reference to Telangana.
09	L. RAJESHWARI	A study on customer satisfaction online food delivery service of SWIGGY
10	T. VAISHNAVI DEVI	A study on customer satisfaction on online shopping during pandemic
11	A.MOUNIKA	A study on impact of brand image and consumer perception on brand loyalty towards Patanjali Ayurveda Ltd.
12	RUHEENA AFRA	A study on customer preference and satisfaction towards Himalaya products.
13	MD. AHMED	A case study on goods and service tax.
14	M. VAIJAYANTHI	A study on digital payments
15	A.SHIRISHA	A study on customer preference in choosing big bazar.
16	DUDEKULA HUSEN	The technical analysis through time lag model for predicting stock prices for banking sector
17	B.SUMALATHA	A study on mergers and acquisitions.
18	M.NIRMALA	Brand image of Heritage food Ltd
19	M.MAHESHWARI	A study on employee job satisfaction at metro cash and carry
20	B.SRIKANTH	A study on Online Trading

<b>21</b>	CH. HIMABINDHU	Comparative study between amazon & flip kart
<b>22</b>	T.RAMALAXMI	A study on online shopping for online retailer
<b>23</b>	CH.ABIKA	A study on big bazar retail marketing.
<b>24</b>	K.PRANITHA	A case study on e-pass.
<b>25</b>	G.SRILATHA	Digital payments
<b>26</b>	G.SRINIVAS	The effectiveness of online shopping.
<b>27</b>	SHIREESHA	A study on the effectiveness of Facebook as a marketing tool.
<b>28</b>	J.KARTHIK	A study on consumer attitude on electric vehicles
<b>29</b>	CH.PRASHANTH	Online trading
<b>30</b>	MD. GOUSEPASHA	Consumer perceived risk in online marketing
<b>31</b>	S. LAVANYA	Impact of online shopping on retail business with special reference to cloth merchants
<b>32</b>	CH. BEEMAIAH	Project on building brand image with digital marketing.
<b>33</b>	R. NAGESH	Study on investment banking under taken in ICICI bank
<b>34</b>	V. PRIYALATHA	A study on consumer attitude towards a green products.
<b>35</b>	N.JAIPAL	A study on commodity trading with special reference to gold & silver.
<b>36</b>	P. RANGA NAIK	Customer perception towards digital marketing
<b>37</b>	CH. SHANTHAKUMARI	Customer perception towards online marketing.
<b>38</b>	M.SURYAPRAKASH	Investment management in Mahindra and Mahindra Pvt Ltd
<b>39</b>	G.ANITHA	A study of cash flow statement
<b>40</b>	B.SWAPNA	Capital budgeting at Ultra tech cement